



[Essential Digital Hearing Care]

Introducing the easiest choice at affordable prices



As easy as 1-2-3!

With GO everything is straightforward. GO has the sound quality, the tools and the styles you need to meet your clients' demands for a modern digital solution at affordable prices.

Using two-channel compression, soft squelch, and the NAL-NL1 algorithm GO offers a high level of comfort and instant user acceptance. The 3-step Adaptation Manager makes the first fit easy and facilitates a gradual acclimatization to new sounds. In case of feedback GO includes an Automatic Feedback Manager that will remove feedback with the click of a mouse. And when it comes to fitting, GO has one intuitive fitting screen with full access to fine-tune the two independent compression channels.

With GO you will be able to offer your clients to go digital - hassle-free.



Oticon!

More than a hearing aid!

GO is a new high quality digital hearing care solution from Oticon. All of our solutions benefit from 100 years of experience dedicated to improve the life of hearing impaired people.

With Oticon you get access to a full range of digital products and every instrument is a winner in it's class offering superior user value. There is always an Oticon instrument to meet your client's needs.

All Oticon solutions offer clear and comfortable sound quality with quick user acceptance and good long term benefit. Highly reliable and easy to operate our solutions are designed to deliver excellent value every day.

Easy to fit and with a high degree of fitting flexibility Oticon instruments give the hearing care professional all the necessary tools. Using the same fitting software for all instruments makes the daily work easier and more efficient. When you can fit one Oticon you can fit them all.

Meeting your clients' essential needs



All the styles you need!

With GO you can concentrate on your clients' needs. All the necessary styles and options are available from CIC to BTE. Simply choose and fit!

All options are programmable and can be disabled in the software. GO is the straightforward way to meet your clients' needs.



| Style | CIC | ITC | ITE | BTE VC | BTE |
|-------------------------|-------|-------|-------|--------|--------|
| Hearing loss | 70 dB | 75 dB | 80 dB | 90 dB | 100 dB |
| Battery size | 10 | 312 | 312 | 13 | 13 |
| Telecoil | | | GO | GO | GO |
| Volume Control | | | GO | | GO |
| Directional Microphones | | | | | |

GO = Standard (GO) = Option

GO standard features:

- NAL-NL1 rationale
- Adaptation Manager
- Automatic Feedback Manager
- Soft squelch
- Six fitting controls:
 - LF Soft
 - HF Soft
 - LF Loud
 - HF Loud
 - LF MPO
 - HF MPO
- Programmable push-button telecoil
- Programmable volume control wheel



*Install Genie and you
are ready to GO*

GO instruments are programmed with either the NOAH based Genie platform or the handheld stand-alone EasyFit programming box. Both platforms offer access to all parameters and allow easy and quick fine-tuning.

The fine-tuning guide gives you helpful suggestions in order to achieve user satisfaction. A wide selection of sounds and pictures are available to assist the fitting and counselling process.



Digital!

Essential digital hearing care!

GO is the latest digital alternative from Oticon, one of the leading manufacturers in the World. Now, going digital has never been easier.

GO offers everything you need to meet your clients expectations for a modern digital solution at a price that allows everybody to go digital. Try GO today and say goodbye to conventional hearing aids.

People first



We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of hearing impaired people first in our development of new hearing solutions.