



People first



We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of people with hearing loss first in our development of new hearing care solutions.

- ◆ Prioritizing speech - and other relevant sounds
- ◆ Freedom from whistling
- ◆ A design children can appreciate
- ◆ An extra boost whenever necessary
- ◆ A strong and reliable companion

Oticon ♦ Safran

Your child's
connection to speech

9065191000/03.06 Printed in Denmark



Help your child achieve their full potential

Your child's journey through life demands an ability to hear, understand and use the spoken word. And for that you need an instrument that provides maximum access to speech – and every other sound your child needs to hear. Capturing all of these sounds is a task for advanced digital technology.

The new Oticon Safran uses sophisticated speech enhancement systems to provide a richer and fuller sound picture. With Safran you can be certain that your child will have every chance to develop the communication skills they require in order to achieve their full potential.



Oticon Safran offers a variety of benefits designed to meet your child's speech, language and auditory needs.

Prioritizing speech - and other relevant sounds

- ◆ Safran uses Artificial Intelligence (AI) to capture and enhance sounds.
- ◆ When voices are detected, Safran automatically finds the best way to make them audible.
- ◆ To keep your child feeling secure Safran reduces noise without removing relevant background sounds.

Freedom from whistling

- ◆ If Safran should get dislodged, Dynamic Feedback Cancellation prevents sudden whistling sounds, known as feedback.
- ◆ With less feedback it becomes easier to chew, change clothes and give people hugs.
- ◆ With the whistling reduced your child can relax - and so can people in the immediate vicinity.

A design children can appreciate

- ◆ Safran comes in all sorts of fun colours designed to appeal to children.
- ◆ The shell is lightweight, practical and comfortable to wear.
- ◆ The battery door is tamper resistant, to protect the battery from little fingers.

An extra boost whenever necessary

- ◆ In noisy classrooms Safran's optional FM accessory makes the teacher's voice come through more clearly.
- ◆ At home Safran's optional FM accessory can improve conversation and understanding.

A strong and reliable companion

- ◆ Safran is robust and reliable, making it a perfect companion for active children.
- ◆ High quality components make Safran extremely resilient to everyday wear and tear.
- ◆ Safran's advanced shell set is built to reduce moisture penetration.

Open here



Safran - Child-focused technology



Prioritizing speech - and other relevant sounds

Children encounter so many sounds during a normal day. One moment their attention is on the teacher; the next it's on the children in the playground. Safran uses Artificial Intelligence to help your child keep up with all these sound changes. It will find the very best settings for each listening situation, and automatically make all the adjustments necessary to optimize the sound picture.

Always prioritizing speech

Whenever it detects voices Safran automatically finds the best way to enhance them. With its special directional microphones Safran improves speech intelligibility in any situation. Whether it's the teacher talking at the front of a class or students asking questions from the back, Safran always makes speech audible and available to your child.

Always safe and sound

Safran reduces noise but preserves important environmental sounds. It's nice for your child to hear team-mates cheering on a sports field - but crucial for them to be able to hear a bus approaching or a car horn beeping. For the sake of safety, Safran keeps background noise in the picture – but at a level where speech doesn't become difficult to understand.



Freedom from whistling

Sometimes, when a hearing instrument gets dislodged or comes too close to other objects, it can produce a sudden whistling sound. Safran uses a system called Dynamic Feedback Cancellation (DFC) to stop these sudden whistling sounds before they even start.

Always on the alert

Safran's DFC system is always on the alert. Whenever it detects feedback it immediately sends out a counter signal that eliminates it before it can become audible. With this kind of protection activities like chewing, changing clothes or giving someone a hug become much more care free.

Everyone gets to relax

Not having to worry about feedback will make your child feel happier and more relaxed. And family, teachers and classmates will feel the same way too. Life is more fun when people can interact and communicate without the fear of feedback.



A design that children can appreciate

Safran comes in a wide range of appealing colours: available in Exclusive, Classic, Cool and Baby colours. With such a wide choice it won't be hard to find one your child will be happy to show off.

Practical and comfortable

Safran's slender, lightweight shell combines durability with functionality. The design is simple and practical, which is just what children need. Safran is comfortable to wear, easy to operate and easy to keep clean.

Child-proof, but always child-friendly

Safran's child-friendly features include a tamper-resistant battery door and a volume control that can be disabled if your child is too young to cope with manual changes. For older children, adjusting the VC and switching between the listening programs is very easy.



An extra boost whenever necessary

FM systems offer valuable support in noisy environments. The voice of the person speaking is sent directly via a microphone to a special receiver on the hearing instrument. This enables your child to hear the speaker's voice over the noise. Safran works with all standard FM systems including Oticon's digital FM family.

Additional help in noisy classrooms

Classrooms can be very noisy places, with feet shuffling, chairs moving about and the teacher often walking around talking. But with Safran's optional FM receiver picking up the teacher's voice, your child will have no trouble focusing at all: it will be as though they are standing only a few feet apart.

Extra help at home

You can wear an Oticon FM transmitter around your neck, or put it on your kitchen table to shorten the sound distance between you and your child. You can also plug it into the TV so the whole family can follow the entertainment together.



A strong and reliable companion

Wherever the fun and the action is, Safran keeps the communication lines open. This instrument keeps working no matter how rough-and-tumble things get. So your child can feel confident - and you can feel secure.

Perfect for active children

High quality exterior and interior components coupled with automatic sound processing systems make Safran perfect for children who are constantly on the move. Furthermore, Safran's components are well protected to avoid moisture and temperature-related breakdowns.

Built to last

Safran's smooth and simple shell is made of robust, high quality materials. So your child can play; do sports or other activities without having to worry about it breaking. With Safran you can rely on stable performance, day after day.

Colours to be proud of



Oticon cool colours



Oticon baby colours



Oticon Exclusive colours